

PRINT &amp; PRESENT

**SONY STYLE EPP PRE-BLACK FRIDAY SALE**

NOVEMBER 18TH-NOVEMBER 20TH

ENJOY **EXCLUSIVE BLACK FRIDAY PRICING** BEFORE EVERYONE ELSE. SHOP EARLY, SHOP SMART.

PRINT &amp; PRESENT THIS FLYER FOR THE FOLLOWING DISCOUNTS\*

**TELEVISION & HOME ENTERTAINMENT****Save \$2200** on 40" KLV-40ZX1M BRAVIA® LCD Monitor **EPP SALE PRICE \$799** (reg. \$2999)**Save \$150** on 40" KDL-40S5100 BRAVIA® TV **EPP SALE PRICE \$649<sup>99</sup>** (reg. price \$799<sup>99</sup>)**Save \$125** on 32" KDL-32L5000 BRAVIA® TV **EPP SALE PRICE \$374<sup>99</sup>** (reg. price \$499<sup>99</sup>)**Free** PS3 or Blu-ray Disc™ Player BDP-S560 with any V or VE Series TV (\$299.99 value)**Save \$100** on Home Theater Sound Bar HT-CT100 **EPP SALE PRICE \$199<sup>99</sup>** (reg. \$299<sup>99</sup>)**Save \$50** on Blu-ray Disc Player™ BDP-S360 **EPP SALE PRICE \$149<sup>99</sup>** (reg. \$199<sup>99</sup>)**VAIO® PCS****Save \$250** on VAIO® AW Series Notebook VGN-AW450F/H **EPP SALE PRICE \$899<sup>99</sup>** (reg. \$1149<sup>99</sup>)**Save \$100** on VAIO® NW Series Notebook VGN-NW228F/S **EPP SALE PRICE \$599<sup>99</sup>** (reg. \$699<sup>99</sup>)**Free** eligible Case and Mouse with purchase of any VAIO® CW Series Notebook\*\* (\$149<sup>98</sup> value)**PLAYSTATION®****Free** Starter Kit and (2) UMD Movies with purchase of a PSP-3000 (\$50 value)**Free** Select (2) games with any PS3 hardware purchase (up to \$120 value)**DIGITAL CAMERAS & CAMCORDERS****Save up to \$200** on Handycam® Camcorders120GB HDR-XR200V **EPP Sale Price \$699<sup>99</sup>** (reg. \$899<sup>99</sup>)60GB DCR-SR47 **EPP SALE PRICE \$299<sup>99</sup>** (reg. \$349<sup>99</sup>)8GB DCR-SX41 **EPP SALE PRICE \$269<sup>99</sup>** (reg. \$299<sup>99</sup>)4GB ultra compact DCR-SX40 **EPP SALE PRICE \$239<sup>99</sup>** (reg. \$269<sup>99</sup>)**Save up to \$40** on Digital CamerasCyber-shot® Digital Camera DSC-W290 **EPP SALE PRICE \$189<sup>99</sup>** (reg. \$229<sup>99</sup>)Cyber-shot® Digital Camera DSC-W180 **EPP SALE PRICE \$99<sup>99</sup>** (reg. \$129<sup>99</sup>)Webbie™ HD Camera MHS-CM1 **EPP SALE PRICE \$169<sup>99</sup>** (reg. \$199<sup>99</sup>)Webbie™ HD Camera MHS-PM1 **EPP Sale Price \$119<sup>99</sup>** (reg. \$149<sup>99</sup>)**Save up to \$30** on Digital Photo Frames9" Black DPF-D92/B Digital Photo Frame **EPP SALE PRICE \$139<sup>99</sup>** (reg. \$169<sup>99</sup>)7" LCD DPF-D72N Digital Photo Frame **EPP SALE PRICE \$99<sup>99</sup>** (reg. \$119<sup>99</sup>)**PORTABLE AUDIO & VIDEO****20% off** all ALTUS™ Wireless products**Buy One** Walkman® MP3 Player **receive 50% off 2nd** Walkman® MP3 Player of equal or lesser value**Buy One pair** of Headphones **receive 50% off 2nd pair** of equal or lesser value\*\*\*

\*Prices stated are valid when flyer is printed and presented at time of transaction at a Sony Style retail store November 18-November 20, 2009. Must show eligible company ID. Flyer must be surrendered at time of purchase and is non-transferrable. Offers not valid online or at SONY Factory Stores. Limited to in-store merchandise only. Savings are similar to planned Black Friday November 27, 2009 offers as of November 3, 2009 but not identical, and Sony reserves the right to change offers without prior notice. Additional EPP discounting or price matching will not be available on sale items. Offers only good on listed models.\*\*Eligible mouse VGP-BMS5P; Eligible case VGP-CKC3.\*\*\*Not valid on MDR-NC500D Noise Canceling Headphones.